

PRESS RELEASE

REPA and Parts Town at Host 2025: an Innovative and Interactive Experience at the Heart of Spare Parts Distribution

Cesena, October 1, 2025

From October 17–21, **REPA** and Parts Town will showcase their full range of spare parts and services at **Host Milano 2025**, in an **interactive booth, T47-T57, located in Hall 7**.

At this year's event, visitors – including foodservice, coffee, and vending operators, as well as OEMs – will have the unique opportunity to explore how REPA and Parts Town are supporting the industry through cutting-edge technology, strong OEM partnerships, and world-class logistics.

Immersive VR Experience: Step Inside REPA and Parts Town's Fulfillment Centers

Visitors can take a 360° virtual reality tour into REPA and Parts Town's advanced logistics hubs across Europe and the United States. This immersive experience reveals the state-of-the-art technologies powering **the industry's fastest lead times** and unmatched efficiency in spare parts fulfillment.

OEM Partnerships on Display: Original Parts, Always Available

Through an interactive digital wall, attendees can explore REPA and Parts Town's **extensive partnerships with leading OEMs**, ensuring in-stock availability of original parts, accelerating equipment repairs and minimizing downtime.

Global Reach, Smart Tools and Interactive Games

Guests will discover the global sales and distribution network, ensuring expert support anywhere in the world. They can also try **advanced digital tools that simplify part identification** and make ordering easier, and join interactive games designed for technicians and operators to test their spare parts knowledge – all with the chance to win a prize.

More Than a Booth – A Place to Connect

The REPA and Parts Town booth at Host 2025 will be a meeting point where all visitors can exchange ideas, discuss industry challenges and discover how **technical know-how, operational excellence** and a **customer-centric approach** continue to set new standards in the spare parts industry.

REPA

REPA is Europe's leading distributor of spare parts for foodservice and refrigeration equipment, coffee and vending machines, and a trusted partner to OEMs, delivering the right part at the right time.

With the world's largest inventory of in-stock original and universal spare parts, consumables and accessories, and a state-of-the-art network of automated fulfillment centers across Europe and beyond, REPA ensures the fastest delivery times in the industry.

AI-powered tools, 360° images, detailed exploded views, technical manuals and other search features available on its eCommerce platform and mobile app make part identification and ordering seamless. A team of industry experts speaking more than 20 languages helps customers find the perfect solution for every repair.

With REPA, keeping foodservice equipment running at its best every day has never been easier.

REPA is the European division of Parts Town Unlimited.

<https://repagroup.com>

Parts Town Unlimited

Parts Town Unlimited is the parent company of over 49 unique brands worldwide which collectively serve as a global leader in the high-tech distribution of genuine original equipment manufacturer (OEM) parts for foodservice equipment, residential appliances, HVAC equipment and consumer electronics, as well as related products and services. Parts Town Unlimited is constantly working to create user-friendly parts identification tools, expand its high-tech distribution capabilities and foster forward-thinking innovations.

Guided by its core values of Safety, Integrity, Community, Passion, Courage, and Innovation, Parts Town Unlimited delivers infinite possibilities, unlimited potential, and boundless innovation with a focus on people and long-term partnerships. The company was recently recognized as one of the fastest-growing companies in the U.S. for the 16th consecutive year.

<https://www.partstown.com/>

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